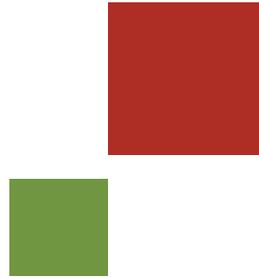


Virtuality in Reality



The Manchester Summer School

July 2013



General framework

- Collaboration between 5 universities:
 - Hasselt University
 - Maastricht University
 - University of Mons
 - Warsaw University
 - The University of Manchester
- Aimed at students in computer science/ICT, knowledge engineering, business informatics, and exact sciences.



General framework

- Integrated approach to achieve the following goals:
 - Improving business skills
 - Improving communication skills, in particular in English
 - Gaining international experience
 - Learning to deal with intercultural differences
 - Learning to work in a multidisciplinary environment



Location

University of Manchester

- The University of Manchester is host to
 - > 10,700 foreign students
 - (>Grand total 39,700 students)
- School involved:
 - School of Materials

MANCHESTER
1824

The University of Manchester



EPS Building



The School of Materials is located in the Engineering and Physical Sciences (EPS) building on Sackville Street M60 1QD.



EPS Building

- The EPS Building is located in the very center of Manchester, within a 3 minutes walk from Picadily Station (the main railway station)



Manchester



The Manchester City Hall



Who can participate?

- Optional course during summer holidays (July; see further for exact dates)
- Duration: 4 weeks
- 6 ECTS credits
- Third year course for second year bachelor students
- Participants should have acquired 60 ECTS in the bachelor program upon registration and are committed to acquire at least 90 ECTS by the end of the academic year.



End products

- A business plan of an imaginary but realistic enterprise around a product or service within the expertise of the participants involved.
- A “demo” of this product is implemented.
- Made in internationally mixed groups.
- Own expertise of the groups is maximally valorized in the project.
- A reflection about functioning in a group, on individual basis.



Program

▪ **Writing a business plan**

- Classes, tutorials, portfolio, project work
- Introduction to business studies
- Project
 - Develop a business plan for your own company
 - In small internationally and, if possible, multidisciplinary composed project groups
- Evaluation
 - Oral presentation
 - Written report ("the" business plan)
 - Individual component: portfolio, reflection on group work



Program

▪ **Communication skills**

- Classes, group discussions
- Business communication
 - Writing skills and presentation skills for the business plan
- Strategies in business communication
 - Group communication
 - Cultural differences in communication
- Evaluation
 - Integrated approach: writing and presenting the business plan will also be evaluated from the perspective of English communication skills



Getting to work





Discussing and negotiating





Additional features of the program

- **Company visits and/or invited talks by entrepreneurs**
 - Explanation of company activities
 - Entrepreneurial insight
 - Two or three such activities during the program
 - No formal evaluation



Additional features of the program

▪ Intercultural seminars

- Educational backgrounds in international perspective
- Cultural differences among the participating students
- Annually changing assignments
- No formal evaluation



Model of the first computer build in Manchester in the Museum of Science and Industry



Preparing the intercultural seminar

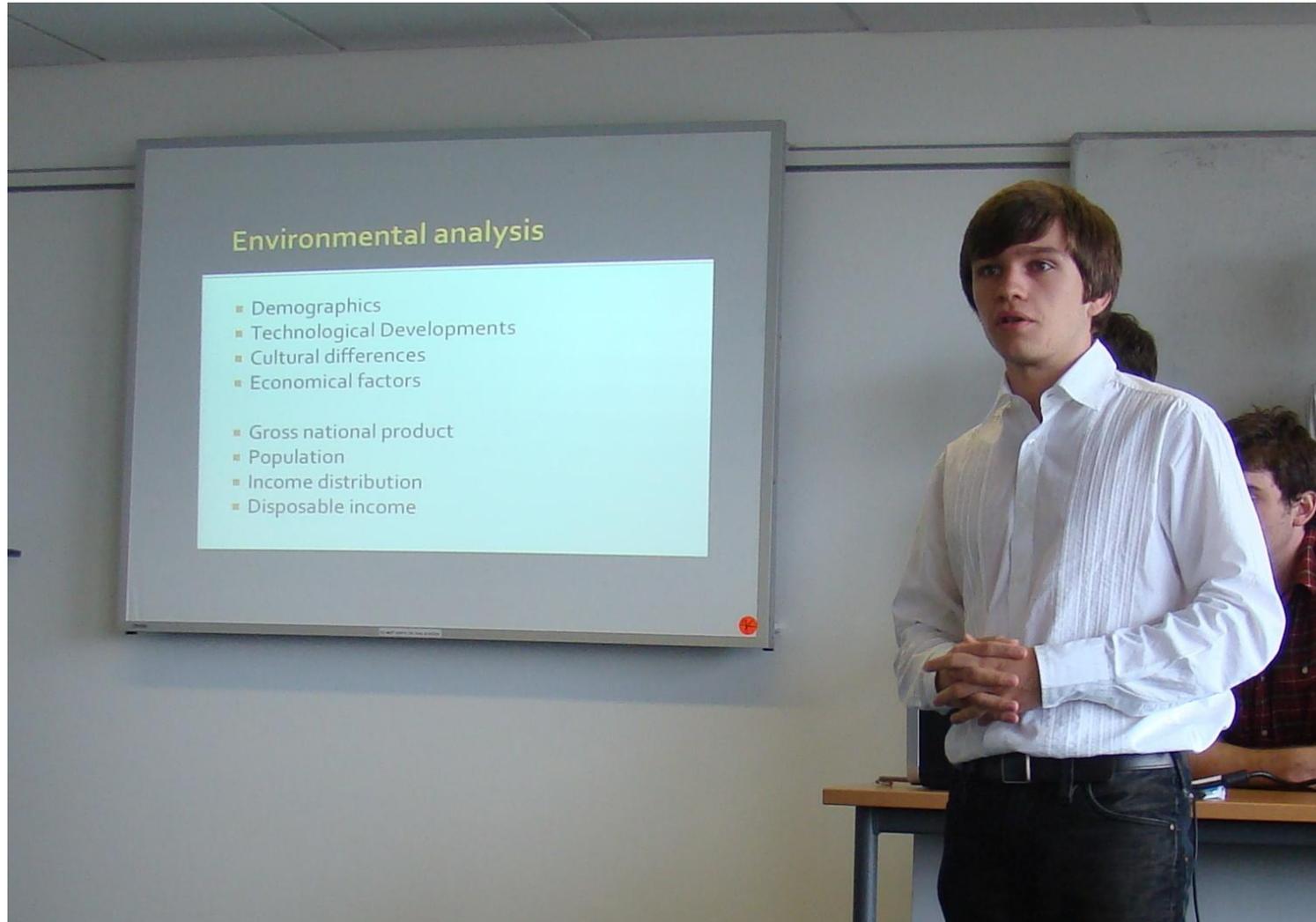




Evaluation of the program

▪ **Integrated approach**

- Business plan and presentation evaluated both from a business perspective and a communication skills perspective
- Total of 6 ECTS credits
- 40 % English communication skills
- 60 % Business plan





Infrastructure on campus

- Same facilities as Manchester students
- Computer rooms open 24/7
- Individual student account
- Library access
- Program also credited by U. of Man.





Accommodation on campus





Accommodation on campus

- Student apartment with personal room
- Common kitchen and showers
- Washing machines available
- Kitchen utensils and bed linen available
- Located across the lectures building
- Shops, super markets, department stores, post office, restaurants, snack bars, pizzeria's ... within easy walking distance.



Student accomodation





Free time

- “Social secretary” to introduce participants into the social life of Manchester.
- Long weekends suitable for excursions.
- Individual and organized excursions.



Leisure in Manchester



Leisure in Manchester





Leisure in Manchester





To be concrete ...

- When?
 - Sunday, July 7 until Sunday, August 4, 2013
- How to participate ?
 - By applying with a written motivation in English (1 page)
 - If more applications than can be accommodated, selection based on motivation and study results
- How to apply?
 - No later than end February 2013 via e-mail to monique.maelstaf@uhasselt.be (cc to janusz@mimuw.edu.pl).



Preparatory briefing



- Visit of Paul Cowell, teacher of the business part, planned for February 27 (full details to be announced)
- Extensive preparatory briefing (should be attended by all students considering to participate)



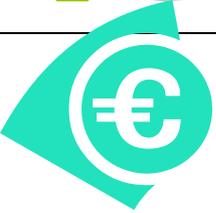
Cost



- Approximate cost
 - Personal contribution: € 200 (will be covered by the Department)
 - Included: travel, accommodation, tuition
 - Not included: meals, additional insurances (e.g., cancellation), individual excursions



Additional information



- Dr. Janusz Jablonowski
 - janusz@mimuw.edu.pl
- Polish students who participated in 2012
 - Adam Prosiński (adam.prosinski@students.minuw.edu.pl)
 - Michał Sabaciński (ms292511@students.mimuw.edu.pl)
- Prof. dr. Marc Gyssens
 - marc.gyssens@uhasselt.be
- Mrs. Monique Maelstaf
 - monique.maelstaf@uhasselt.be



Manchester by night ...

